



2009 NORTH COAST Music Festival

Aug 7-9, 2009 at Mall B & C, Cleveland, Ohio, USA
www.NorthCoastMusicFestival.com

North Coast Music Festival Sponsorship Opportunities

Become a sponsor of this Great Event!

SPONSORSHIPS ARE GOOD BUSINESS

Corporate sponsorships are good business. As a sponsor of North Coast Music Festival, your company will realize tangible marketing benefits in return for your sponsorship investment, while supporting one of the premier events in Cleveland, Ohio, USA. Sponsorship opportunities begin at \$500, with benefits accruing as the level of sponsorship increases. Regardless of the sponsorship level you select, the festival's staff will be pleased to work with you in creating an integrated sponsorship program designed to meet your company's unique marketing objectives.

HIGH VISIBILITY. PROMOTION. HOSPITALITY.

Our highly diverse audience of 20,000+ makes North Coast Music Festival the ideal partner in reaching specific target markets.

COMPANY NAME/LOGO RECOGNITION (\$5,000)

- Name Recognition on all collateral materials (Ads, brochures, pop-up displays, reference guide, all mailers)
- Premiere signage throughout Festival (pressboards, billboards, outdoor banners, electronic messaging)
- Hotlink from official North Coast Music Festival website
- Title sponsor on official Festival Poster
- Premiere signage through out the Mall B & C (signage in form of flags on poles)
- 10 X 10 booth
- 10 Full VIP access passes with full VIP privileges, including use of VIP entrance, VIP lounge and use of VIP seating
- 15 Regular access passes valid for entry to the event.

MAIN STAGE SPONSORSHIP (1): \$50,000

- Naming Rights; Premier Signage in the Stage
- Name Recognition on all collateral materials (Ads, brochures, pop-up displays, reference guide, all mailers)
- Premiere signage throughout Festival (pressboards, billboards, outdoor banners, electronic messaging)
- Hotlink from official North Coast Music Festival website
- Title sponsor on official Festival Poster
- Premiere signage through out the Mall B & C (signage in form of flags on poles)
- 10 X 10 booth (can upgrade to a larger size)
- 15 Full VIP access passes with full VIP privileges, including use of VIP entrance, VIP lounge and use of VIP seating
- 40 Regular access passes valid for entry to the event.

SIDE STAGE SPONSORSHIP (2): \$25,000

- Naming Rights; Premier Signage in the Stage
- Name Recognition on all collateral materials (Ads, brochures, pop-up displays, reference guide, all mailers)
- Premiere signage throughout Festival (pressboards, billboards, outdoor banners, electronic messaging)
- Hotlink from official North Coast Music Festival website
- Title sponsor on official Festival Poster
- Premiere signage through out the Mall B & C (signage in form of flags on poles)
- 10 X 10 booth (can upgrade to a larger size)
- 10 Full VIP access passes with full VIP privileges, including use of VIP entrance, VIP lounge and use of VIP seating

SPECIAL EVENT SPONSOR: Contact us for fees

We will work with you to customize a package to meet your individual needs.

Here are few examples:

- RTA Shuttle Bus Sponsorship (Muni parking lot to Mall B&C)
- Video Game Arcade
- Balloon Launches
- Fireworks



VENDOR BOOTHS: Contact us for fees

- 10 X 10 booth
- Recognition on all collateral materials (Ads, brochures, pop-up displays, reference guide, all mailers)
- 2 Full VIP access passes with full VIP privileges, including use of VIP entrance, VIP lounge and use of VIP seating

Advertisements in the Festival Guide: \$1,000 Full page, \$600 for 1/2 page, and \$300 for 1/4 page

- 1 Full VIP access passes with full VIP privileges, including use of VIP entrance, VIP lounge and use of VIP seating

RESTAURANT PARTNERS: Contact us for fees

- Booth Space (Restaurant is responsible for the cost of the setup of the Restaurant in the Restaurant Row)
- Tables and Chairs in the Common areas for consumption
- Recognition on all collateral materials (Ads, brochures, pop-up displays, reference guide, all mailers)
- 2 Full VIP access passes with full VIP privileges, including use of VIP entrance, VIP lounge and use of VIP seating
- 3 Regular access passes valid for entry to the event.

Contact us with other type of sponsorships you are interested. ISCEA Entertainment Team members will work with you to accommodate your request how big or small! Call Augie at 800-260-4686 x703 or Mike at 800-260-4686 x701

Sponsor Registration

Yes! Register us for these Sponsorships!

1. _____
2. _____

Contact Name

Company

Address

City/State/Zip/Country

Phone

E-mail

Mail the Registration with the payment to:
 ISCEA,
 2000 Auburn Drive, Suite 200
 Beachwood, OH 44122, USA

Complete and mail the Registration or contact ISCEA Entertainment
 Via email at Info@ISCEAentertainment.com to become a sponsor!