



Festival Vendor Application

2009 North Coast Music Festival
Aug 7-9, 2009 • Mall B+C, Cleveland, Ohio

North Coast Music Festival Vendors will have the opportunity to participate in a three-day landmark Festival set in Cleveland's beautiful Mall B & C, next to Rock N Roll Hall of Fame Museum and Cleveland Browns Stadium. North Coast Music Festival is expected to draw 20,000+ patrons.

If you're interested in participating in the 2009 North Coast Music Festival, fill out the application below and send along with five representative photos of they types of items that you will sell (an example of your booth display if you are an informational booth).

The deadline for applications is **May 15, 2009** on first come first served basis. Since we have limited space, we expect the space to sell out before the application deadline. So don't miss out!

Do not include payment with this application. If North Coast Music Festival management accepts your application, then the payment is due in two weeks from the approval date. If accepted, you will be required to provide documentation of liability insurance in the amount of \$1,000,000 for the dates of the festival.

Booth Specs and Pricing:

Type 1: 10' x 10'	\$1,000
Type 2: 10' x 20'	\$1,900
Type 3: 10' x 30'	\$2,700
Type 4: 10' x 40'	\$3,400

Booth Setup/Teardown:

Friday, August 7, 7:30 am to 4:00 pm. Booth must be open by 4pm on Friday. Booths may be taken down no earlier then 8:00 pm on Sunday, August 9th, and must be off the property by 11:00 pm Sunday. Vendors must participate for the full 3 day festival. All spaces will be assigned at the discretion of the festival administration. NCMF provides booth tent (no walls), exterior sign, one (1) 110 volt outlet plug (20 amps), four (4) vendor passes daily, and a listing in the festival guide. Additional outlets can be purchased for \$60 each (indicate quantity and amperage on pg 2 of this application). No generators will be allowed in the booth areas.

Festival Hours:

Friday, August 7th: 4:00pm-2:00am
Saturday, August 8th: 11:00am-12:00am
Sunday, August 9th: 11:00am-7:00pm

Company Name	Website	
Please indicate booth type: <input type="checkbox"/> Commercial (sunglasses, novelties, etc) <input type="checkbox"/> Arts/Crafts <input type="checkbox"/> Information (US Armed Forces, advocacy groups, banks, universities, etc)		
How long in operation?	Owner's Name	General Manager's Name
Business Address Line 1		
Business Address Line 2		
City	State	Zip
Ohio Sales Tax Number (if selling at the festival)		
Business Phone Numbers (include area code)		
Primary Business	Alternative Business Number	

Primary Contact Name

Cell (or best contact number)	Email Address
Almost all communication is via email. Provide an email address that is checked frequently!	

Experience at other Festivals or events:

Briefly detail experience with large crowds/similar events:

2008
2007
2006

Any other comments regarding your company's experience, expertise, background or ability to serve patrons during a festival of this magnitude?

References

List two business references: (Name, Phone (incl. area code), Company)

1)
2)



Festival Vendor Application, cont.

Type of Space Desired: There are five categories to select from

1. ___ Booth Type 1: 10' x 10' \$1,000
2. ___ Booth Type 2: 10' x 20' \$1,900
3. ___ Booth Type 3: 10' x 30' \$2,700
4. ___ Booth Type 4: 10' x 40' \$3,400

SIGNAGE

Our Creative team designs and produces the signage for all booths, ensuring a unified, professional and visually appealing vending area. The booth name (note: no logos or other graphics), the menu item and price are featured on a colorful banner. The simpler, the better.

Booth Name. Type carefully. This will be the basis of your signage order.

Vending operations must meet recycling festival guidelines (ex: cardboard broken down and stacked for recycling); no toxic cleansers.

Electrical, water or other special requests (hookups are limited):

Questions or Comments

Vendor Signature _____

Date _____

NCMF Sales Rep: _____

Application Submitted Date: _____

Approved by: _____

Application Approval Date: _____

Mail completed application along with photos to:

ISCEA
2000 Auburn Dr., Suite 200
Beachwood, Ohio 44122

OR

Submit via email. If you email the application using the "submit" button, email your images to jim@northcoastmusicfestival.com. Include your company name, contact name and phone number in the email.